

*Premier Hosiery Mills*  
*(Pvt) Ltd*



Company profile  
2008

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## Vision



Premier Hosiery Mills (Pvt) Ltd. has been at the forefront in finest quality knitting manufacturing for the past 35 years. The Textile Industry in Pakistan has faced tough competition in the international market due to various changes & reasons throughout this time period. Our company plans to further increase exports by maximum capacity utilization, cost minimization and best quality production as well as vertically diversifying our product lines with appropriate usage of research and development.

## Mission Statement



We aim to be one of the finest vertically integrated Garment Producers of Pakistan specializing in knitted and woven, and also Home textile products while providing the best possible service, value and quality to all our customers.



## General Information

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2473895.

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## Introduction

Premier Hosiery Mills (Pvt.) Ltd. was founded in the early part of 1950's and the present management took over the Unit in the year 1978. Premier is a family owned business. The current result and outcome of Premier is because of the continuous effort of all brothers together forming one solid organization that is capable of facing any challenge.

Premier Hosiery Mills specializes in manufacturing value added knitwear products used in world class promotional campaigns and also deals in corporate wears. In addition, Premier can also deliver quality woven garments and home textile products. In all, there is more than 35 years of working experience behind the success of Premier Hosiery Mills.

Premier Hosiery Mills is responsible to complete the entire process of making the garment and deliver as per the requirement. Most of the production cycle of Premier is carried out in-house. The manufacturing facility possesses state-of-the-art machines, skilled workforce, vast experienced technicians and staff. All this gives a smooth flow to production. Premier is ready to move into the new era of style and fashion.

# Company



## **Merchandising**

At Premier we start the order development as soon as an Order is confirmed. The plant manager executes the order after having a detailed meeting with each of the department heads. Each step is taken very carefully, paper planning and programming is followed. The whole production schedule is monitored and gets updated on a daily basis.

## **Fabrication**

### **Knitting**

At Premier Hosiery Mills (Pvt) Ltd. our newly renovated knitting department consists of a combination of 20 machines of Fukhuara and Ssang Yong that is capable of producing over 100,000kg of fabric per month. Fukhuara machines are considered to be one of the best in the world when it comes to quality, productivity, versatility and reliability. Our knitting department operates 24 hours and is well monitored and supervised at all time with highly skilled machine operators who have been with us since over 20 years.

### **Dyeing**

Dyeing is subcontracted under our technical supervision but it has been carefully chosen so our quality is not compromised. The dyeing house which we use consists of modern plant & machinery. Soft Flow machines of Fong, high temperature machines of Theis, Heliot and Tubetex Dryers. The dyeing technician has been in the industry for well over 30 years and this knowledge and experience together with the rest of the team gives us good quality which is color matched, controlled shrinkage, required GSM. Our dyeing capacity is 160,000 kg per month. Premier is well inline with the current market trends.

## **Apparels & Production**



### **Cutting, Packing & Pressing**

In Cutting, Packing & Pressing, the human resources that we use work on their duties very sincerely and they have been with the company for a long time. In cutting, dead cotton, holes, unevenness, dyeing faults, shade variation, needle marks from knitting get reported and are rectified in the first instance. Our pressing and packing department is well managed and is always inline with overall production cycle.

### **Sampling**

In Premier Hosiery Mills, the sampling department is exclusively engaged in making new style/samples, patterns for production and day to day sampling requirements such as ranges for the seasons, approvals, salesman samples.

### **Quality Control**

Quality Control is the most essential aspect in production. There are multiple points for each of the stages of production where the fabric/garment gets checked in our industry unit. We have two separate checking departs where the order is processed after being completed during the production process. Highly skilled, trained and experienced staff is used in the checking departs. We make great efforts in training our checking staff on regular basis to improve the quality of a single garment.

### **Exports & Shipping**

Our export & shipping depart is well informed with the processing of export/import documentation. We use the best in the best names in the market as our forwarders who are available 24 hours 7 days a week. We are capable of handling urgent orders as well.



# Machinery



## CAD/CAM

In Premier Hosiery Mills (Pvt) Ltd we are working on CAD/CAM machines, the term CAD/CAM is a shortening of Computer-Aided Design (CAD) and Computer-Aided Manufacturing (CAM).



## Printing Machines

Our printing is managed by extremely technical people of the industry who are well aware of various perimeters in the different processes. The units possess different forms of printing machines from Octopus (Circular), heat transfers and table print. The complete plant has a production capacity of printing over 4,000 pieces in a day.



## **Embroidery Machines**

Our embroidery department consists of three 20 heads and a 12 head Tajima Machines. This machine does not need any introduction at all. It is the world's best Embroidery Machines with high production speed. It also has self cutter from which there is no need to cut the thread after being embroidered.



## **Stitching Machines**

Stitching is one of the most important factors in production where skilled people are required to work on quality machines to give required output. In our stitching department there are over 200 machines with the combination of Juki and Kansai Stitching machines. Our stitching unit maintains quality standards and can produce large quantities of T-shirts, Rugby-Shirt, Polo –Shirts, Sweat-Shirts, Pajama-Suits, and fleece jackets.



## **Knitting Machines**

We have combination of 17 machines of Ssang Yong and Fukuhara. Fukuhara machines are the top brand name which needs no introduction. Fukuhara machines are the best in the world when it comes to Quality, Productivity and Versatility. We have well skilled operators and technical staff who can assist and serve better with their expertise, knowledge and many years of experience.



# Product/Services

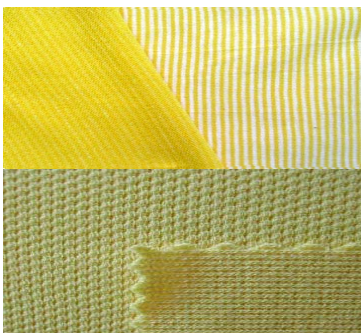


Premier Hosiery Mills (Pvt) Ltd. is a reputed name in the industry as a manufacturer and exporter of an assortment of knitwear, woven and home textile products. Our range can also be availed in customized sizes and designs as per the specifications of our customers across the globe. Some of the items are as follows:

## ❖ Knitted Fabrics

Single Jersey, Pique and Fleece in required weights and width.

Various fabrics can be available in Greige, Dyed and Printed structure.



### Single Jersey Fabric

Single jersey fabric is knitted on a single cylinder with single needles and sinkers. Single jersey fabric is also known as plain knitted fabric. We can also knit single jersey 2ply. Single jersey two ply (2PLY) is same as single jersey knitting, the difference is only because of two threads in single yarn carries. The heavy weight fabric is achieved from this type of fabric construction.



### Single Jersey Striper-Lycra

Single jersey Lycra is simple knit fabric including elastic yarn i.e. Lycra which is to be knit by putting Lycra in fabric by special. Lycra feeder and you can have various color stripe going through them making it single jersey striper with lycra. We can also knit single jersey lycra in 30 Denier.



### **Single Jersey Striper (Feeder Striper)**

Single jersey feeder stripe, normally knits on single jersey circular machines and these types of stripe are produced by inserting dyed yarn on different feeders in the circular machines to get various design according to the stripe size required.



### **Single Tuck Pique Striper**

Single tuck pique stripe feeder has same procedure as in single jersey stripe, but the texture of the fabric is different and the texture formation by cams is arranged in different style, which makes cross stitch formation and parameters of fabric different. We have made various polo shirts from single tuck pique striper fabric



### **Three Thread Fleece**

Three thread fleece fabric is knit on special circular knitting machines; in these machines three type of knit cams are arranged and fine yarn count are used on front side where as course yarn inside for brushing and un brushing usage.



### **Rib**

Rib fabric is knitted on double needles that is dial and cylinder with needles. Rib circular machines are quite different from single jersey machines; the rib fabric has more elasticity than single jersey. There are 1000 needles in rib machines inside and outside.





### Interlock

We fabricate interlock auto stripe fabrics that come in a variety of color patterns. We can make Interlock and Rib Fabrics in Yarn counts from 24's, 30's, 32's, 34's & 40's in Carded and Combed and as the buyers requirements of Yarns, Fabric GSM.



### Thermal

Thermal fabric is double knit fabric having different structure with different arrangement of cams as well as needles drop texture. Fabric shows deep walls lines on front side including diagonal structure. Thermal fabrics are also produced for inner lining and outer wear garments. It has very soft and flexible properties. Different types of thermal fabric texture are achieved by various cams needles arrangements. Mini-Thermal knit fabric is also double knit fabric with special cam and arrangement with needles drop texture. This fabric has a very elastic behavior with diagonal texture in front. It is specially developed for outer wear and inner lining fabric. Thermal fabric requires extra care to keep controlled shrinkage. Heavy and light weight fabric can be easily achieved on different gauges and different counts.



### Bamboo Yarn

Bamboo yarn is a special yarn made up by bamboo pulp; it is a very soft yarn and has a property of silk or viscose yarn. It needs very special care during knitting, finishing and cutting. We have experience in knitting different construction of bamboo yarn i.e. 90%Bamboo / 7%Cotton / 3% Elastane or 65% Bamboo / 35% Cotton or 50% Bamboo / 50% Cotton.



### Modal Yarn

Model yarn is a blended yarn which is made up by cotton and modal. The difference of blending is the percentage as applicable such as. 60/40 or 70/30.

## ❖ **Knitted Garments**



All kinds of knitted products such as:

T-shirts, Polo-Shirts, Jackets, Polar Items,  
Sweat Shirts, Rugby Shirts, Jogging & Pajamas Suits,  
Night wears etc.

All in either plain, dyed, printed or embroidered styling for  
Men, Ladies Children & Infants.

### **T-SHIRTS**

We manufacture the exclusive range of knitted T-shirts for men, ladies & children in a wide array of colors and designs. Our Men's V-Neck T-Shirts can fit the needs of any given requirement. We offer a wide range of round neck T-shirts available in half sleeves, full-sleeves, raglan sleeves, athletic sleeveless, girly sleeve shirt, sleeveless tops, broad round neck, boat round necks etc. These round neck T-shirts are available in variety of prints, designs, embroidery, patterns and embellishments. We offer customized products as per the requirement of the client to meet the new fashion styling.



### **CLASSIC POLO SHIRTS**

Polo Shirt is one of the most economical casual wear. We offer these polo shirts in various shades and latest styles and we have also made for a number of franchise uniform wears. We can make these polo shirts as per requirement and deliver these in reasonable production lead time for men, woman & children.



## **FLEECE JACKET PLAIN / HOODED**

We also specialize in making fleece fabric jacket in 80%20% Poly Cotton and in other fabric constructions as well. The plain fleece jacket can be availed with/without pockets, sleeve/sleeveless and can also be customized in required 4 or more color print or embroidery as well. We are always exploring to add new varieties to our product lines. We also offer Fleece Jacket Hooded in different sizes, styles and patterns such as with zipper, pockets/without pockets and full sleeves and sleeveless as well. We can also print customized text on them to suit clients' unique requirements or branding.



## **Fleece Jacket Anti Polar /Fleece Jacket Micro Polar**

Our brand-new Polar Fleece is as warm as they come (finally!). Lined all around with a soft, cozy, and ultra warm fleece fabric that we've developed specifically for our winter wear, the Anti Polar Fleece Jacket is good against the wind and cold, even when the chill factor goes deep into sub-zero territory. We've then lined the sleeves with certified organic fleece and added storm cuffs to keep the wind out and the warmth in. It's not only warm but makes you to be in Style with its stylish designs. These are soft and comfortable to wear and specially designed for men. Available in a variety of styles such as zippers, hoods etc., these can be availed at reasonable prices. Micro Polar Known for its moisture-wicking and quick-drying properties, fleece is perfect for changing weather situations.





## **Sweat Shirts**

Our company manufactures Sweat shirts in a variety of colors, design, washes and patterns for men, women and kids. We have manufactured different styling such as hooded, zipper embroidered /printed. We have worked for some of the world class promotional campaign products.





## ❖ Woven Garments

We also can deliver Trousers, Shirts, Bermudas in Calico, Twill etc.

### Shirts

We manufacture shirts which are made with blended cotton fabrics. These shirts are for men, women and for children as well. We can make these shirts in all the standard sizes and with varied designs and patterns.



### Denim Pants

We offer a very large range of denim wear which is available in stretchable and rough denim fabric .We also make cargo shorts which are highly comfortable and can be availed in different sizes as per the specification and requirement of the customers.



### **Denim Shorts**

We are one of the leading manufacturer and exporter of denim shorts that are finished in various wash effects. We can also cater the needs for kids of all ages as well.



### **Denim Jackets**

We offer Denim jackets in various designs and in different sizes. Our ranges are available in various shades & color combinations. We can also custom design them as per the specific branding/logo of the client. These Denim Jackets can also be availed in various sizes for all age including children.



### **Trousers**

We manufacture formal trousers in cotton and other available fabric/construction. We make these trousers for men, women & children with print/embroidery.



### **Shorts**

Men's shorts manufactured by us are available in basic styles and various colours.



### **Sleeping suits**

We stitch an unmatched quality and types of sleeping suit in a number of designs. We have manufactured for some of the world class companies.



### **Coverall**

We can offer exclusive ranges of coverall .They are available in different sizes as per client's specifications.



## **Bermudas**

We manufacturer and export variety of Bermudas. Which are available in different sizes/color /embroidery as per requirement.



## ❖ Home Textile Products



### Cotton Bags / Sacks

We manufacture a nice range of ready made cotton bags that are made in different sizes with short or long handles. These can be availed in cotton fabrics, cotton Drill, Denim, Flannel, Cotton Canvas in natural grey color bleached (white) or dyed with logo prints in petrol and paste or elastisol ranging from 1 to 8 colors. We also manufacture different type of Kraft sack bag for all products, from cement, sugar, animal feeds, and charcoal. We can also print and embroidery on these cotton bags & sacks.



### Aprons

We offer our apron products to the food services industry. The waist aprons we supply are used in a number promotional campaign. These waist aprons are available in a variety of colors and sizes with embroidery & print. We have manufactured bib aprons for a number of baby food manufactures as well. We also manufacture bar aprons that are made of fine quality fabrics and mostly of cotton material. We can also supply cobbler aprons, kitchen aprons, tool aprons made out from different varieties of fabrics namely Cotton sheeting, Twill, Drill, Duck, Denim, etc. Plain, Dyed, Printed or embroidered – as per customers requirement.





## **Towels**

We manufacture a wide range of kitchen towels that are available in different colors and sizes. We offer a wide assortment of kitchen towels in both plain and printed fabrics and we can embroider them as well. The range of towel made by us comes in various designs, patterns, colors and sizes. We manufacture various towels which primarily include hand wash and bath towels that are manufactured with finest quality and are designed in various colors. We can customize these towels with print and can also add embroidery on it for branding/logo requirements.



## **Duster**

We can supply dusters aswell. These dusters are available in multitude of colors, sizes, designs and patterns to suit the requirements of the client.



# Our Certification & Credentials



We are conscious of our role in society, and act with complete responsibility to protect the environment, ensure the welfare of our employees and safeguard the interest of our end consumer.

Being duly certified and having compliances with most of the leading brands and Organizations in U.S.A and E.U,

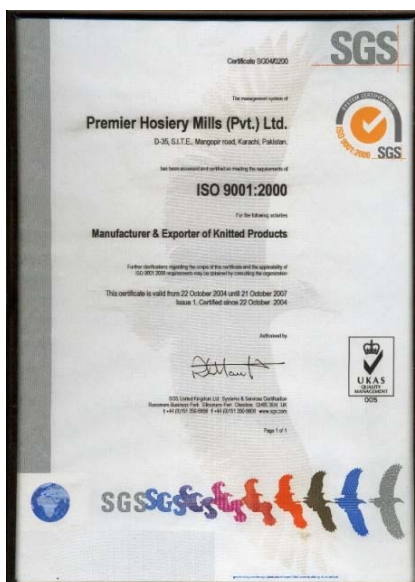
We are also Quality Management System certified.

## **Certifications:**

- ❖ ISO 9000:2000- Quality Management System
- ❖ UKAS

## **Members:**

- ❖ Karachi Chamber of Commerce
- ❖ Pakistan Hosiery Manufactures Association
- ❖ Pakistan Cotton Fashion Apparel Manufacturers & Exports Association







## CCTV/System

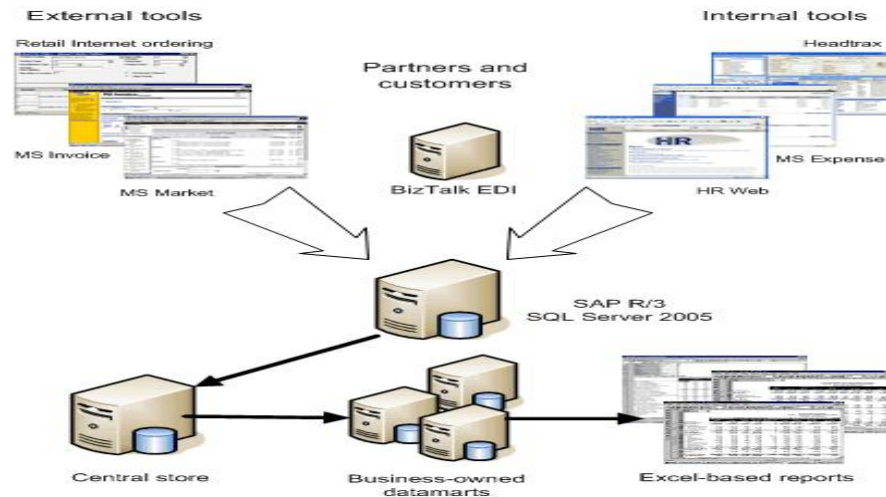
In Premier Hosiery Mills (Pvt) Ltd we are using the high resolution security cameras for monitoring the different departs. We have installed a CLOSED CIRCUIT TELEVISION (CCTV/System) in our premises. Closed Circuit Television (CCTV) is a visual surveillance technology with the capability to monitor a variety of environments and activities. And for this we have installed 16 cameras in different locations which records 24 hours a day, 7 days a week with a maximum capacity of 500 GB for storing data and regular back ups are taken when needed. These cameras are easily monitored through a network of computers within the facility and can be viewed from a remote location as well



## Enterprise Resource Planning (ERP)

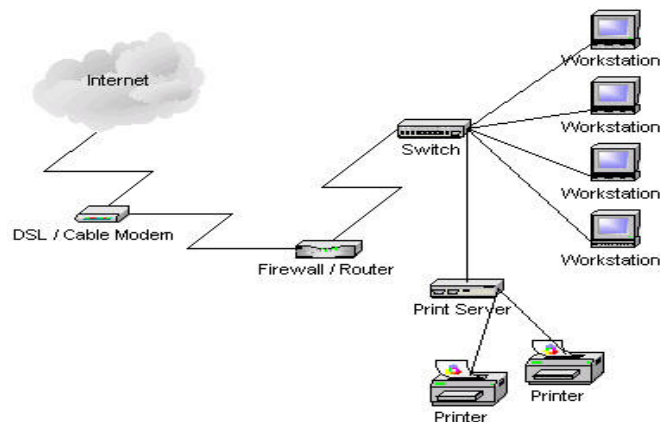


At Premier Hosiery Mills (Pvt) Ltd we have developed and implemented an ERP solution. This software helps us to maintain different tasks at various stages from multiple locations.



## Networking

The management believes and depends on the best communication tools to improve our efficiency and time effectiveness. Different sections of the company are connected to each other through the most advanced digital network.



## **Bankers:**



### **Askari Commercial Bank**

Askari Commercial Bank  
4th Floor, AWT Plaza  
I.I.Chundrigar Road, Karachi 74200, Sindh, Pakistan

TelephoneOffice: 2630330 / 2630731 / 2636260 / 2630733  
FaxNumber: 9221-2629647  
Website: [www.askaribank.com.pk](http://www.askaribank.com.pk)  
UAN: 111-000-786

### **Bank Al-Habib**

Bank Al Habib Limited  
Mackinnons Building  
I.I. Chundrigar Road, Karachi

Telephone Office: 021- 2412421 & 2419216  
Fax Number: 021- 2419752 & 2441881  
Website :- <http://www.bankalhabib.com.pk>  
UAN: 111-014-014

### **Bank Al-falah**

Bank Alfalah Limited  
Head Office, 2nd Floor, B.A. Building  
I.I. Chundrigar Road, Karachi

Telephone Office: 2416966, 2416795  
Fax Number: 2434183  
Website: - <http://www.bankalfalah.com.pk>  
UAN: 111-777-786

## **Board of Directors**



**Nisar Ali Rashid**

Designation: Chief Executive Officer

Commitment: Mr. Nisar Ali Rashid has exhibited great qualities to responsibly manage the company as a whole. Mr. Nisar is the eldest brother of the family at the moment. He started hosiery manufacturing in 1978 with his younger brother Mr. Arif Ali Rashid and still plays an active role in managing daily operations of Premier. Mr. Nisar is a well respected businessman and also participates in a number of progressive activities in the community.



**Firoz Ali Rashid**

Designation: Managing Director

Commitment: Mr. Firoz Ali Rashid is the first among all the brothers of the family to migrate to Pakistan from Bangladesh and since the formation of the company Mr. Firoz together with his older brother Mr. Ashraf Ali Rashid has actively initiated major investment decisions starting from exporting cotton made-ups to European markets to knitted fabrics/yarn and then to knitted garments. Currently Mr. Firoz spends most of his time monitoring the Finance of Premier Hosiery Mills.



**Kaneez Zehra Rashid**

Designation: Director

Commitment: Ms. Kaneez Zehra has always been in the forefront in all the communications, correspondences and transactions between Premier and Premier's customers.



**Naved Ali Rashid**

Designation: Director

Responsibilities: Mr. Naved is responsible to look after the woven division & accounts department of Premier. He also plays an active role in monitoring the quality controls. Which is an integral part of Premier. Mr. Naved also manages the administrative related issues of Premier.

Work

Experience: Mr. Naved has 6 ½ years of work experience in Premier Hosiery Mills (Pvt) Ltd as a Director in all. He has worked with Pars Trading in the US for 5 years and before that he has also worked for Star International for 5 years.

Computer  
Skills:

CCNP-(Cisco Certified Network Professional) course from EPSILON, America.

Workshop:

Attended 6 days workshop of dying and chemical at Sandos Pakistan.



**Kashif Ali**  
**Rashid**

Designation: Director

Qualification: BBA-Finance (Houston USA)

Responsibilities: Mr. Kashif responsibly manages the fabrication, apparel production and export & shipping departments of the knitwear division of Premier for the last 10 years. He coaches employees of the organization to develop teamwork, which effectively fulfills their needs and achieves organizational objectives.

Work

Experience: Has been working with Premier for 10 years as a Director. Mr. Kashif has managed his own trading business of textile in the US and has also worked for Institute of Computing Services as an Accountant for two years in the US as well.

Management  
Skills:

Mr. Kashif's technical background with his exceptional management skills has been instrumental in creating a planning document which interlinks all aspects of operation. He has played an active role in making Premier a successful/profitable business.

Workshop: Attended 3 days workshop ISO-9000 at Pearl Continental Hotel, Karachi/Pakistan in (1998), Attend 3 day's workshop ISO-9000 at Marriot Hotel, Karachi/Pakistan in (1999).



**Raza Rashid**

Designation: Director

Qualification: MBA - Finance  
(Roosevelt University, Chicago, IL - USA)

Responsibilities: Manages the ground level production targets of the knitting and embroidery services locally. He manages the home-textile division of Premier completely and also participates in the finance and administration responsibilities of Premier on the whole. In addition Mr. Raza is actively involved in marketing the products of Premier in the international markets.

**Work**

Experience: Mr. Raza Rashid joined Premier Hosiery Mills (Family business) in January 2007 with a diversified background. Mr. Raza has worked for Investors Group as a Financial Consultant (Toronto, ON – Canada) for a year. He managed his own retail outlet for 2 ½ years in Harriston, ON – Canada. He has also managed his own recruiting job placement agency in Chicago, IL – USA for 2 years and before that he used to work for Toyota in Evanston, IL – USA for 2 ½ years. Raza also held various trainee positions in college and did a 3 month internship at the Illinois Board of Education in Chicago as well. In all he has almost 10 years of work experience behind him.

Workshops: Attended 3 days workshops on “The EU Fashion Cycle” from CBI at Marriot Hotel, Karachi/Pakistan.

**Related**

Courses: “Merchandising” 3 Months from Pakistan Hosiery Manufacturers Association’s Institute of knitwear technology (PHMA - IKT).



# Organizational Chart

